

NEW STRATEGIC FUTURES MEETINGS

Trianon Palace – Versailles – France

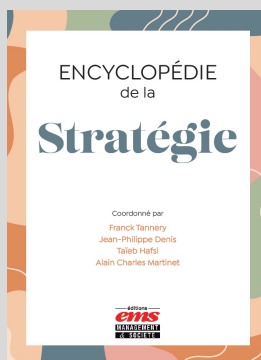
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 **BUSINESS
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Doctorate in Business Administration



IN PARTNERSHIP WITH



 **l'École de Paris**
du management

2022-2023

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THE RATIONALE



The New Strategic Futures Meetings stem from the conviction that the strategic deficiency displayed by private and public organizations in the West for at least the past forty years is not unrelated to the economic, social, political and ecological crises that are now converging and gaining momentum. The general surprise and total lack of preparation in the face of a global pandemic, the complacency with regard to the return of international tensions and imperial wars, and the lack of confidence in the viability of democratic regimes are all symptoms of this.

The systematic and wasteful under-utilisation of academic research in business practice is no stranger to this situation. It is a luxury that professionals can no longer reasonably afford. Researchers and professors of strategy are well aware of this state of affairs: it is no longer conceivable to continue conducting “blue-sky” research within the confines of academia, without proper consideration for real-world circumstances.

In this context, *The New Strategic Futures Meetings* are intended to offer participants the time and space to take a step back from their practice, for reflective thinking, and for (re-)projecting their ideas into the future. At a time when disorder, inertia and turmoil are gaining ground, the meetings aim to bring together researchers, managers, academics and professionals from different sectors who are aware of the need to explore things in a new way. Faced with the current reshaping of the factors and forms of power, it has become urgent to reinvent, redesign, and reimagine new possible futures.

This is the ambition of *The New Strategic Futures Meetings*.

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OBJECTIVES, ORGANISATION, TARGET AUDIENCE



The New Strategic Futures Meetings have the following three objectives:

- Explore research in strategy and management in order to make more rigorous and relevant use of available knowledge.
- Imagine the potential for action by exploring sectoral transformations and debating past and current industrial adventures.
- Highlight strategic innovations and discuss their transformative potential.



Designed to engage new forms of discussion and dialogue, *The New Strategic Futures Meetings* will be of particular interest to decision-makers and stakeholders who understand that creating a meaningful impact for their products is now the key factor of strategic survival. Participants may typically include: entrepreneurs, public and private sector leaders, and academics from diverse backgrounds.

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SAMPLE NEW STRATEGIC FUTURES MENU



09:00 - 10:30 am

Grammar and conjugation of strategy

11.00 am – 12.30 pm

Strategic literature & literacy

(Lunch break)

2.00 - 3.30 pm

Exploring sectoral and societal transformations

4.00 pm - 5.45 pm

Strategic and industrial adventures of keynote speakers

6.00 pm

Cocktail, end of *The New Strategic Futures Meeting*

7.30 pm

Dinner (optional)

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KEY DATES



Saturday, 1 October 2022

Opening and presentation of The New Strategic Futures Meetings

8.30 am - 12.30 pm

THE NEW STRATEGIC FUTURES MEETINGS 2022-2023

- Saturday, **26 November** 2022
 - Saturday, **21 January** 2023
 - Saturday, **18 March** 2023
 - Saturday, **20 May** 2023
 - Saturday, **24 June** 2023
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FORMS OF PARTICIPATION



-
- Register for a New Strategic Futures Meeting, with video access to the last part of each Meeting of the season (4.00-5.45 pm: "*Strategic and industrial adventures of keynote speakers*").
 - Participate in all Strategic Futures Meetings for the 2022-2023 season.

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INFORMATION & REGISTRATION:

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